

Earn up to
\$1,000
cash bonus

Unlimited commission-free¹ online trades

When you open and fund a J.P. Morgan Self-Directed Investing account with qualifying new money² by 07/21/2026³.

You must open an account from this page to receive the bonus offer. Coupon code applied when you begin your application.

OPEN AN ACCOUNT

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Choose an account and start investing today

General Investment

This is a standard individual or joint investment account. You get the flexibility to withdraw your money at any time, without the tax benefits of an IRA.

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Traditional IRA

Your contributions may be tax-deductible. ⁴ Your earnings, if any, are tax-deferred and will be included in your taxable income at the time of withdrawal.

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Roth IRA

Your contributions are not tax-deductible. ⁵ Your earnings, if any, are tax-deferred and may be withdrawn tax-free if certain conditions are met.

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Trust accounts are also available with J.P. Morgan Self-Directed Investing. [Learn more](#)

Get a cash bonus when you transfer as low as \$5,000

\$50

When you transfer or roll over \$5,000 - \$24,999

\$150

When you transfer or roll over \$25,000 - \$99,999

\$325

When you transfer or roll over \$100,000 - \$249,999

\$1,000

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Take 3 steps to collect your bonus

1 Open

Open a J.P. Morgan Self-Directed Investing account through this page by 07/21/2026.

2 Transfer

You have 45 days to fund your account with qualifying new money. ² Your bonus will be determined on day 45.

3 Earn

Maintain your new funds at 90 days from enrollment and enjoy your bonus – we'll add it directly into your account within 15 days.

Get commission-free online trades



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and earn up to \$1,000 with qualifying activities. [8](#)

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Coupon code applied when you begin your application.

Not ready to invest on your own? Explore our other investment options at chase.com/investments.

By opening an account from the above link, you will not be eligible for the offer outlined here.

- ¹ Commission-free online trades apply to trading in U.S.-listed stocks, exchange-traded funds (ETFs) and options. Options trades are subject to a \$0.65 per-contract fee. Other fees and charges may apply, including but not limited to fees intended to offset fees charged by certain regulatory bodies. There are costs associated with owning certain investments, including mutual funds and ETFs. Offer terms and pricing are subject to change and/or termination. Other fees and restrictions (including account types) apply. See chase.com/online-investing-pricing for terms and conditions.
- ² You can receive your bonus when you open and fund your account with \$5,000 or more by moving cash, transferring securities, or rolling over existing retirement assets from another institution within 45 days of coupon enrollment date. Assets from J.P. Morgan Chase & Co. or its affiliates are not eligible. Maintain funds at 90 days from coupon enrollment. Transfer eligible cash and/or securities from an external account to your new J.P. Morgan Self-Directed Investing account.
- ³ **Offer eligibility and restrictions:** Cash promotion is limited to one per customer and can only be applied to one new J.P. Morgan Self-Directed Investing account (General Investment, Traditional IRA, or Roth IRA). To enroll in the up to \$1,000 offer, you must open an account through this page.

To receive the cash bonus:

1. Customers must open and fund a new J.P. Morgan Self-Directed Investing account with new money of \$5,000 or more by moving cash, transferring securities, or rolling over existing retirement assets from another institution. Assets from J.P. Morgan Chase & Co. or its affiliates are not eligible. New money must be transferred within 45 days of coupon enrollment date.
2. At day 45 from coupon enrollment, the bonus tier will be determined in the following manner:

New money inflows	Cash bonus
\$5,000 to \$24,999	\$50
\$25,000 to \$99,999	\$150
\$100,000 to \$249,999	\$325
\$250,000+	\$1,000

3. The new money balance must be maintained in the account at 90 days from the coupon enrollment (losses due to trading or market fluctuation will not be taken into account).

Cash bonus will be credited to the account within 15 days of these requirements being met.

You can only participate in one J.P. Morgan Self-Directed Investing new money bonus in a 12 month period from the last bonus coupon enrollment date. Coupon is good for one time use and only one bonus per account. To

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⁴ Deductibility may be limited if you (or your spouse, if you are married) are covered by a retirement plan at work and your income exceeds certain levels. Please refer to the IRS website for applicable limits: <http://www.irs.gov/retirement-plans/ira-deduction-limits>.

⁵ You cannot deduct contributions to a Roth IRA. Your Roth IRA contribution may be limited based on your filing status and income. Please refer to the IRS website for applicable limits: <http://www.irs.gov/retirement-plans/ira-deduction-limits>.

⁶ Same day availability applies to requests submitted to a J.P. Morgan Self-Directed Investing account by 4:30PM Eastern Time on a business day, and generally will be processed on that business day.

⁷ For a complete list of securities eligible for Fractional Shares trading, please see our [Fractional Shares Eligibility List \(PDF\)](#).

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To learn more about J. P. Morgan's investment business, including our accounts, products and services, as well as our relationship with you, please review our [J.P. Morgan Securities LLC Form CRS \(PDF\)](#) and [Guide to Investment Services and Brokerage Products](#).

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J.P. Morgan online investing

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Planning for retirement can start at any point in your life. Whether you prefer to independently manage your [retirement planning](#) or work with an advisor to create a personalized strategy, we can help. [Roll over your 401\(k\)](#) from your previous employer and compare the benefits of General Investment, [Traditional IRA](#) and [Roth IRA](#) accounts to decide which is right for you.

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When planning for your future, [J.P. Morgan Wealth Plan](#) can help focus your efforts on achieving your financial goals. Through Wealth Plan, you can connect with an advisor to help you create a plan, adjust your financial strategy, and track your progress.

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- Plan for your retirement: [401K/403b Calculator](#)
- Compare annuity payouts to create your desired strategy: [Annuity Calculator](#)
- Understand how your retirement contributions may differ: [IRA Eligibility Calculator](#)

Education planning

[Funding for education](#) can come from any combination of options and a J.P. Morgan advisor can help you understand the benefits and disadvantages of each one. Compare among [529 Plans](#), custodial accounts, financial aid and other education options to help meet your [college planning goals](#).

Investing insights

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