

# Enroll and earn up to \$1,000

You've taken the first step to claim your reward! Here's what's next: Open any individual investing account (including an IRA) and make a deposit to **earn up to \$1,000 on us**. The more you invest, the more you can earn. [Terms apply.](#)



[Get started](#)

[See offer terms →](#)

NET DEPOSITS	REWARD
\$1,000 – \$6,999	\$50
\$7,000 – \$19,999	\$125
\$20,000 – \$74,999	\$150
\$75,000 – \$124,999	\$300
\$125,000 – \$174,999	\$500
\$175,000+	\$1,000

## Here's how you can earn up to \$1,000:

- ✓ Deposit or roll over at least \$1,000 into any individual investing accounts (including Roth and traditional IRAs) to earn \$50.
- ✓ Increase your rewards with higher deposits, up to a total of \$1,000. You can make multiple deposits from outside accounts to reach each reward amount.
- ✓ Make deposits within 45 days to start earning your reward. You'll receive your reward on or around 45 days after you've enrolled in the offer.

[Get started](#)

Conditions apply. See [offer terms](#) and [FAQs](#).

Investing for you, managed by  
us.

## 1. Tell us a little bit about yourself.

Everyone's financial situation is different. Get personal recommendations based on what you want to accomplish, whether that's retirement or simply building wealth.

## 2. Choose how you want to invest.

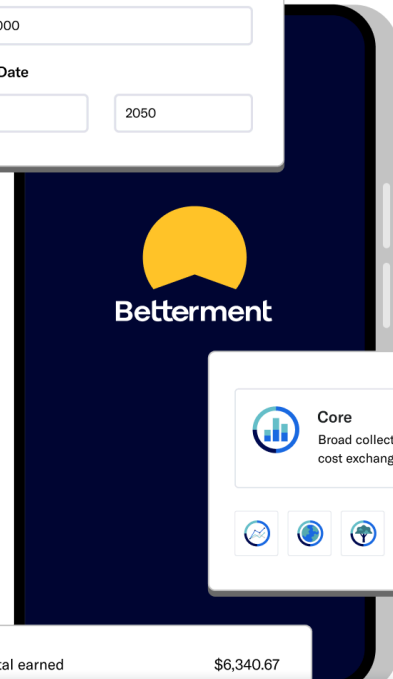
Pick one of our diversified portfolios that interests you. They're built by experts using low-cost exchange-traded funds.

## 3. We put your money to work.

Automated trading, rebalancing, and dividend reinvestment, we put our technology behind every dollar you invest.

Target Amount  
\$850,000

Target Date  
May 2050



**Core**  
Broad collection of diversified, low-cost exchange-traded funds (ETFs)

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Total earned \$6,340.67

Get started

### Your Privacy

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Accept All

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INVEST

### Automated investing

Build wealth with diversified, expert-built portfolios.

Start investing →

Portfolio

90% Stocks  
Auto-adjusted

Portfolio strategy    Climate Impact >

RETIRE

### IRAs

Grow your retirement savings with a tax-advantaged IRA.

Open an IRA →

Traditional IRA ✓

Roth IRA ✓

SEP IRA ✓

# Invest more. Earn more.

Get started

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## Accounts

Automated invest

Self-directed invest

High-yield cash

IRAs

Crypto investing

Checking

Trusts

All-in-one dashboard

Charitable giving

Socially responsible investing (SRI)

## Resources

Education

Compare Betterment

Support

FAQ

Risk and return

Pricing

## About

About us

Reviews

Press

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## Rewards

4.00% APY boost

Refer a friend

## Disclosures

Legal



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### No Betterment entity is a bank.

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